

TABLE OF CONTENTS

Chapter 1- Mind Your Mind...1

A Frame of Mind...1, Attitude ...2, Enthusiasm...2, Open Mind...3, Desire for Excellence...3, Service to Others...4.

Chapter 2 - The Creative Mind...5

Creative Thinking...5, Linear and Lateral Thinking...5, Creative Thinking and Imagination...7, So What's Next...10, A 24-7 Teacher...11, Style...11.

Chapter 3 - The Camera...13

Three Essential Parts...13, Lenses...13, Depth of Field...18, The Pick-Up System...22, The Color Control System...23, Recording Controls...24.

Chapter 4 - Video Recorders...27

Analog Formats...27, Digital Formats...28, Recording Speeds...29, A Word About Recording Heads...32, Hooking It Up -The I/O's...33, Digital Disk Video Recorders...36, Broadcast Standards...38.

Chapter 5 - Important Fundamental Stuff...41

The Selective and Persuasive Camera...41, A Steady Camera...43, Composition...45, Camera Angles...50, Framing...53, Leading Lines...57, Backgrounds...57, People Spacing...58, The Level of Action...59, Nose Room...59, Composition and Intestinal Fortitude...60.

Chapter 6 - Camera Shots and Movements...61

Types of Shots...61, Camera Movements...63, Making Camera Movements...65, Creating Shot Sequences...66, Cutting on the Action...70, Entering and Exiting a Scene Cleanly...70, In-Camera Editing...72, The 10 Commandments of Camera Use...73.

Chapter 7 - The 180 Degree Rule...75

Defined...75, Crossing the Line...78, Moving the Line - A Problem Solver...80, Interviews, Cut Shots, and Screen Direction...81.

Chapter 8 - Camera Techniques...83

Defined...83, Camera Transitions...83, Simple In-Camera Creative Effects...88, Nonelectronic Special Effects...91.

Chapter 9 - Recording Sound...95

Importance of Sound...95, Audio's Function...96, Microphones...96, Listen To What You Record...98, In-Camera Audio Editing...99.

Chapter 10 - Lighting...111

The Importance of Light...101, Lighting for Video...101, Working With Interior Lighting...104, Bounce Lighting...106, Onboard Lights...106.

Chapter 11 - Editing...109

Defined...109, Reasons for Editing...109, Linear Editing Systems...110, Nonlinear Editing...111, The Editing Process...111, Shooting for Editing...114, Off Line Editing...114, On Line Editing...116, Audio Dubbing...119, Graphics...121, Advanced Analog Editing...122.

Chapter 12 - Editing Aesthetics...135

Introduction...125, Editing Principles...125, Guidelines For the Aesthetics of Editing...132, Two Extra Tips, No Charge...132.

Chapter 13 - And Finally...135

From Experience...135, Careers in Television and Video Production...137.

Appendix...139

A Story Board...139, Tape Log...140, Edit Decision List...141.

Glossary...143